



Media Executive

£23,000 to £25,000 pa + Benefits

Sheffield Eagles are seeking to appoint a Media Executive to create, deliver and manage all aspects of the club's media output and communication channels to achieve the club's ambitions in terms of online reach and engagement, promotion of match days and events, increasing ticketing, merchandise and commercial revenue whilst also continue to providing exciting, engagement year-round coverage of all of our playing teams and community activities.

About the role: You will be responsible for all aspects of the club's media output and communication channels, ensuring our website is up to date and relevant and our social media channels continue to grow and increase engagement. You'll work with colleagues to ensure our media supports the growth of ticket and merchandise sales, increase attendances at our events and helps us to grow corporate revenue.

You'll also be responsible to working with local media partners to increase the coverage of Sheffield Eagles, providing bespoke content to them as agreed. To cover our large number of teams, you'll work to recruit, manage and deploy a team of volunteers and sessional-paid staff to showcase the entire scope of our #OneClub activities.

About you: You will already have experience of working in a media function in sport and have a good working knowledge of Rugby League. You'll have experience of managing websites and social media platforms and will be able to demonstrate excellent written English and have a keen eye for detail.

You will have experience of building relationships with a range of internal and external stakeholders and be able demonstrate how you have worked to and managed deadlines and multi-tasked efficiently in previous roles. You'll have a good working knowledge of IT and Microsoft 365 software and Adobe design software.

How to apply: Applicants should send their CV and a covering letter of no more than 1,000 words which will explain their suitability and experience, making specific reference the person specification detailed in the job descriptions.

Applications should be emailed to mark.hannigan@sheffildeagles.com no later than 17.00 on Monday 13th November 2023

Applicants wishing to have an informal discussion about the role may contact Mark Hannigan via the email address above.

Equal Opportunities: We are an equal opportunity employer and we will ensure that no applicant or employee receives less favourable treatment because of age, disability, gender reassignment, marriage and civil partnership, pregnancy or maternity, race, religion or belief, sex or sexual orientation.