

The Rugby Football League & RL Commercial Privacy Policy

2026

1. Introduction

We at the Rugby Football League Limited (company number 03845473, registered office Gate 13, Rowsley Street, Etihad Campus, Manchester, England, M11 3FF), and RL Commercial Limited (company number 13938431, registered office Gate 13, Rowsley Street, Etihad Campus, Manchester, England, M11 3FF) are committed to respecting your privacy and want to make sure all the personal information we have collected about you is safe and secure.

The Rugby Football League ("RFL") is the governing body for Rugby League in England. The governance structure of the sport is established through the constitutional and regulatory framework of Rugby League, including the Articles of Association of the RFL, RL Commercial and Super League (Europe) Limited ("SLE"), together with governance agreements and the RFL Operational Rules. These arrangements create an inter-related governance structure that defines the roles, rights and responsibilities of the organisations involved in the administration, development, promotion and commercial growth of the sport.

Within this structure, the RFL is responsible for the governance, regulation and development of Rugby League, while RL Commercial is responsible for the sport's commercial activities, including media, broadcasting, sponsorship, marketing and major events.

This Privacy Policy explains how the RFL and RL Commercial collect, use, share, store and protect personal data. References in this Privacy Policy to "we", "us" or "our" mean the RFL and RL Commercial, as applicable to the relevant processing activity.

We will ensure the highest level of commitment to your personal information. If you have any questions about this Policy or what we do with your personal information, please contact us via the details set out in section 17 below.

Collecting specific, relevant personal information is a necessary part of us providing both you and the sport of Rugby League with an excellent service. When we hold or use your personal information, we will provide you with details covering what information we hold, how your personal information may be used, the basis for this use and details of your rights.

Where we collect personal information from you directly, we will provide or signpost you towards this information at the time we collect the personal information from you. Where we receive your personal information indirectly, you will either receive this information at the time your personal information is collected, or when we first contact you.

2. How do we process your personal information?

In most cases we will be a data controller of your personal information. A data controller controls how personal information is processed and used. We will use your personal information as described in section 6 below.

A data processor processes and uses personal information in accordance with the instructions of a third party, i.e. the data controller. In any case where we are not a data controller, this means that you cannot exercise your rights against us directly, but you can do so against the data controller (i.e. the person who controls how we process the personal information). In these cases, we will inform you who is the data controller of your personal information so that you can direct any such requests to them.

Recognised Legitimate Interests

In certain cases, we may process your personal information under the lawful basis of "recognised legitimate interests" as defined by the Data (Use and Access) Act 2025. This basis allows us to process data where it is necessary for the functioning of our services and does not override your rights and freedoms. We will always assess the impact on your privacy and provide clear opt-out options where applicable.

3. Personal information we may collect from you

General

When you sign up to access services that we provide, either through Rugby League One Account, (our Single Sign-on) or otherwise, you may provide us with or we may obtain personal information about you, such as information regarding your:

- personal contact details which allow us to contact you directly, such as name, title, email addresses and telephone numbers;
- date of birth;
- gender;
- records of your interactions on email and on our platforms (Our League app, websites <https://www.rugby-league.com/> / <https://www.superleague.co.uk/>, SuperLeague+ streaming and Tickets.com)
- any credit/debit card and other payment details you provide so that we can receive payments from you and details of the financial transactions with you;
- use of and movements through our online portal, passwords, personal identification numbers, IP addresses, user names and other IT system identifying information;
- records of your participation and/or attendance at any events or competitions hosted by us;
- your marketing preferences so that we know whether and how we should contact you.

Players/Participants

If you are a player/participant who has registered his/her interest in participating in the sport competitively, you may also provide us with or we may obtain the following additional personal information from you:

- identification documents such as passport and identity cards;
- details of any club and/or league and/or other membership;
- details of next of kin, family members, coaches and emergency contacts;
- records and assessment of any player rankings, gradings or ratings, competition results, details regarding events/matches/games attended and performance (including that generated through player pathway programmes);
- any disciplinary and grievance information; and
- any details required for the purposes of awarding scholarship funding or grants (including any means testing).

Coaches and Match Officials

If you have registered with us to receive more information about our coaching and/or training and/or qualification programmes, you may also provide us with or we may obtain the following additional personal information from you:

- any coaching code or official number;
- your current member club or other organisation (if applicable);
- coaching/teaching qualification and/or officiating history and any player rating (if any);
- accreditation/qualification start and end date; and
- identification documents such as passport, utility bills, identity cards, etc.

4. Special Categories of personal Information

We may also collect, store and use the following “special categories” of more sensitive personal information regarding you:

- information about your race or ethnicity, religious beliefs and sexual orientation; and
- information about your health, including any medical condition, health and sickness records, medical records and health professional information.

It may be that we do not collect all the above types of special category personal information about you. In relation to the special category personal data that we do process we do so on the basis that

- the processing is necessary for reasons of substantial public interest, on a lawful basis;
- it is necessary for the establishment, exercise or defence of legal claims;
- it is necessary for the purposes of carrying out the obligations and exercising our or your rights in the field of employment and social security and social protection law; or
- based on your explicit consent.

In the table below, we refer to these as the “special category reasons for processing of your personal data”.

We may also collect criminal records information from you. For criminal records history, we process it on the basis of legal obligations or based on your explicit consent.

When collecting special category information we use the questions and responses set out in the Sport England ‘Question Bank’. It includes recognised, credible outcome measures, and standardised demographic questions.

Children’s Data Protection

We are committed to protecting the privacy of children who engage with our services. Where we collect data from individuals under 18, we ensure parental consent mechanisms, and enhanced safeguards are in place.

5. Where we collect your information

We typically collect personal information when you sign up to Rugby League One, sign up to receive services or products provided through our Site or other methods, apply to become a member of the Rugby Football League, apply to complete a coaching/match official course or qualification, purchase any services or products we offer online, make a query and/or complaint or when you correspond with us by phone, email or in some other way.

If you are a player/participant of Rugby League we also may collect personal information about you from any club, school, college, university or other organisation you are affiliated with or from other referrals such as from coaches or talent scouts.

If you are providing us with details of referees, next of kin, beneficiaries, family members and emergency contacts they have a right to know and to be aware of what personal information we hold about them, how we collect it and how we use and may share that information.

Please share this Privacy Policy with those of them whom you feel are sufficiently mature to understand it. They also have the same rights as set out in section 11 below.

6. How we use the information

The table below describes the main purposes for which we and, where appropriate, Rugby League Bodies process your personal information, the categories of your information involved and the lawful basis for being able to do this.

“Rugby League Body” shall mean RL Commercial Limited; Rugby Football League Limited; RFL (Governing Body) Limited; the British Amateur Rugby League Association (BARLA); the English Schools Rugby League (ESRL); International Rugby League Limited (IRL); European Rugby League (ERL); Rugby League Cares; any subsidiary of the RFL; any rugby league club affiliated with the RFL and/or any Rugby League Body; any league and/or member body and/or association affiliated with the RFL and/or involved in the operation and administration of rugby league in Britain and Ireland.

All Individuals

Purpose	Personal Information Used	Lawful Basis
To administer any membership account(s) and digital services you have, manage the relationship with you and dealing with payments and any support, service or product enquiries made by you. Digital Services Including ECAL, Fantasy, Predictor, SuperLeague+ and RL1.	All contact and membership details, transaction, and payment information, records of your interactions with us, and marketing preferences.	This is necessary to enable us to properly manage and administer your membership contract with us. Where appropriate, you have given us your explicit consent to do so.
To arrange and manage any contracts for the provision of any merchandise, products and/or services	All contact and membership details. Transaction and payment Information.	This is necessary to enable us to properly administer and perform any contract for the provision of merchandise/products/services.
To send you information including details about ticket information, newsletters, information about Membership, participation products, competitions and events, membership partner	All contact and membership details and marketing preferences	This is necessary to enable us to properly manage and administer your membership contract with us where applicable. We have a legitimate interest to provide services to you where you have an interest in rugby league to further our objectives. Where appropriate, you have given us your explicit consent to do

offers and discounts, details. Fixture streaming details/offers and any updates on Rugby League		so.
To answer your queries or complaints	Contact details and records of your interactions with us	We have a legitimate interest to provide complaint handling services to you in case there are any issues with your membership.
Retention of records	All the personal information we collect	We have a legitimate interest in retaining records whilst they may be required in relation to complaints or claims. We need to retain records to properly administer and manage your membership and in some cases, we may have legal or regulatory obligations to retain records. We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above. For criminal records history we process based on legal obligations or based on your explicit consent. We have specific retention policies in relation to compliance and safeguarding matters and have a legitimate interest in retaining such records for varying lengths of time.
The security of IT systems	Your usage of our IT Systems and Our IT Online Portals	We have a legitimate interest to ensure that our IT Systems are Secure
To conduct data analytics studies to better understand event attendance and trends within the sport	Records of your participation	We have a legitimate interest in doing so to and/or attendance ensure that our membership is targeted and at any events or relevant competitions.
For the purposes of promoting the sport, our events and membership packages.	Images in video (i.e. and/or crowd photos from events, where you will be notified of such as part of your ticket purchase).	Where you have given us your explicit consent to do so except where such is not possible
To comply with health and safety requirements	Records of attendance	We have a legal obligation and a legitimate interest to provide you and other members of our organisation with a safe environment in which to participate in sport.
To enable you to participate in Fantasy League and Predictor Game. Display team, score and standing within public or private leaderboards. To administer the game,	Name (or display name you choose to provide), Email address, Team name and game selections. Scores and predictions.	Performance of a contract – processing is necessary to provide the Fantasy League and Predictor Game you have chosen to take part in. Legitimate interests – ensuring the proper operation of competitions, leaderboards, and game features, including showing participant names and scores to other users.

validate entries, and communicate essential updates relating to your participation.		
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Players & Participants

Purpose	Personal Information Used	Lawful Basis
To conduct performance reviews, manage performance and determine performance requirements and administer your development and training requirements on any player pathway programme.	All performance and information about your health and medical condition. Details of any member club and/or other membership.	This is necessary to enable us to properly manage and administer your development through the performance programme. We process special category personal data on the basis of the “special category reasons for processing of your personal data” referred to in section 4 above.
To make decisions about your progression and development through any player pathway programme and to assist with the delivery of performance assessments	All performance and attendance data and information about your health. Details of any member club and/or other membership above.	This is necessary to enable us to properly manage and administer your development through the performance programme. We process special category personal data on the basis of the “special category reasons for processing of your personal data” referred to in section 4 above.
To administer and monitor your participation and/or attendance at events and competitions	All non-medical performance and attendance data. Details of any member development through the club and/or other performance programme.	This is necessary to enable us to register you on to and properly manage and administer your membership.
To arrange for any trip or transportation to and from an event	Identification documents, details of next of kin, family members and the emergency contacts, transaction and payment information, health and medical information.	This is necessary to enable us to make the necessary arrangements for the trip and/or transportation to the event. We process special category personal data on the basis of the “special category reasons for processing of your personal data” referred to in section 4 above.
To administer any drug and alcohol testing	Health and Medical Information	We process special category personal data on the basis of the “special category reasons for processing of your personal data” referred to in section 4 above.

To use information about your physical or mental health (including any injuries) or disability status, to ensure your health and safety and to assess your fitness to participate.	Health and medical information	We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above. Provide appropriate adjustments to sports facilities and to monitor and manage Sickness Absence.
To gather evidence for possible grievance or disciplinary hearings	All the personal information we collect including any disciplinary and grievance information.	We have a legitimate interest in doing so to provide a safe and fair environment for all members and to ensure the effective management of any disciplinary hearings, appeals and adjudications. We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above. For criminal records history we process it based on legal obligations or based on your explicit consent.
To gather evidence for potential and actual compliance cases	All the personal information we collect	We have a legitimate interest in doing so to provide a safe and fair environment for all members and to ensure the effective management of any compliance cases. We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above. For criminal records history we process it based on legal obligations or based on your explicit consent.
To assess your eligibility for and to provide any scholarship funding and/or grants	All details required for the necessary, purposes to enable us to perform eligibility assessment	This is necessary to enable us to properly administer and perform any contract for the provision of (including any means testing)
For the purposes of equal opportunities monitoring	Name, title, date birth, gender, is inclusive, information about your race or ethnicity, health and medical information and performance data.	We have a legitimate interest to promote a sports environment that is inclusive, fair and accessible. We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above.
To register you on our player registration system the regulation and administration of rugby	Electronic mail (including email and all appropriate personal details) to tell you about rugby league	This is necessary to enable us to manage and administer rugby league, contacting you via your membership with us.

league competitions and fixtures and for the involvement with us. Competitions, fixtures and services, the publishing of match, fixture and/or competition information (for example, try scorers) on our website; and internal reporting purposes by our data analytics team.	information, we may also contact you using your details stored on Gameday, for the administration and regulation of Rugby League only.	
To send you information including details about advanced ticket information, newsletters, information about Membership, participation products, competitions and events, partner offers discounts, merchandise launches/offers, surveys, Our League updates, fixture streaming details/offers and any updates on Rugby League	All contact and membership details	This is necessary to enable us to properly manage and administer your membership contract with us where applicable. We have a legitimate interest to provide services to you where you have an interest in rugby league to further our objectives. Where appropriate, you have given us your explicit consent to do so
To send you marketing information about or on behalf of commercial and marketing partners preferences	All contact and membership details	Where you have given us your explicit consent to do so.
To comply with legal obligations, for example, regarding people working with children or vulnerable adults to comply with our safeguarding requirements	Information about your criminal convictions and offences	For criminal records history we process it based on legal obligations or based on your explicit consent.
Scientific and Statistical Research	Competition details, participation details such as the team you are registered to play for, your age and gender	For analytical use of understanding playing trends across the sport and to report headline figures to Sport England

Coaches & Match Officials

Purpose	Personal Information Used	Lawful Basis
To administer your attendance at your current member club or sign up to other, coaching/teaching qualifications and/or officiating history.	All contact and membership details, transaction and payment data. Details of any courses or programmes you sign up to.	This is necessary to enable us to register you, properly manage and administer your development through the course and/or programme. As match officials will be appointed to games, their contact details will be passed onto the teams for operational reasons
To conduct performance reviews, manage performance and determine performance requirements	Details of your current member club or other, coaching/teaching qualifications and/or officiating history. Qualification start and end dates.	We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above.
To make decisions about your progression and accreditation status	Details of your current member club or other, coaching/teaching qualifications and/or officiating history. Qualification start and end dates.	We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above.
To comply with legal obligations, for example, regarding people working with children or vulnerable adults to comply with our safeguarding requirements	Information about your criminal convictions and offences	For criminal records history we process it based on legal obligations or based on your explicit consent.
To gather evidence for potential and actual compliance cases. All performance and attendance data and information about drug and alcohol testing	All personal information we collect. This is necessary to enable us to properly manage Health Information	We have a legitimate interest in doing so to provide a safe and fair environment for all members. We process special category personal data based on the “special category reasons for processing of your personal data” referred to in section 4 above.
To arrange for any trip or transportation to and from an event	Identification documents, details of next of kin, family members and the emergency contacts, transaction and payment information, health and medical information.	This is necessary to enable us to make the appropriate arrangements for the trip and/or transportation to the event. We process special category personal data based on the “special category reasons for processing of your personal

		data” referred to in section 4 above.
To send you information including details about advanced ticket information, newsletters, information about Membership, participation products, competitions and events, partner offers discounts, merchandise launches/offers, surveys, Our League updates, fixture streaming details/offers and any updates on Rugby League	All contact and membership details	This is necessary to enable us to properly manage and administer your membership contract with us where applicable. We have a legitimate interest to provide services to you where you have an interest in rugby league to further our objectives. Where appropriate, you have given us your explicit consent to do so
To send you marketing information about or on behalf of commercial and marketing partners preferences	All contact and membership details	Where you have given us your explicit consent to do so.
To comply with legal obligations, for example, regarding people working with children or vulnerable adults to comply with our safeguarding requirements	Information about your criminal convictions and offences	For criminal records history we process it based on legal obligations or based on your explicit consent.

For some of your personal information you will have a legal, contractual or other requirement or obligation for you to provide us with your personal information. If you do not provide us with the requested personal information we may not be able to admit you as a member or we may not be able to properly perform our contract with you or comply with legal obligations and we may have to terminate your position as a member.

For other personal information you may not be under an obligation to provide it to us, but if you do not provide it then we may not be able to properly perform our contract with you.

Where you have given us your consent to use your personal information in a particular manner, you have the right to withdraw this consent at any time, which you may do by contacting us as described in section 17 below.

Please note however that the withdrawal of your consent will not affect any use of the data made before you withdrew your consent and we may still be entitled to hold and process the relevant personal information to the extent that we are entitled to do so on bases other than your consent.

Withdrawing consent may also have the same effects as not providing the information in the first place, for example we may no longer be able to provide certain member benefits to you.

Automated Decision-Making

We may use automated systems to make decisions about your membership, participation, or access to services (e.g., personalised content). Where such decisions have a legal or

significant effect, we will ensure appropriate safeguards are in place and provide you with the right to request human intervention, express your point of view, or contest the decision.

7. Direct Marketing

From time to time, we may contact you by email, post, phone or SMS with information about products and services we believe you may be interested in. Where permitted under DUAA 2025, we may do so without prior consent.

We will only send marketing messages to you in accordance with the marketing preferences you set. You can then let us know at any time that you do not wish to receive marketing messages by updating your preferences within your Rugby League One Account (<https://auth.rugby-league.com/user/profile>) or emailing us at DPO@rfl.co.uk.

You can also unsubscribe from our marketing by clicking on the unsubscribe link in the marketing messages we send to you.

8. Disclosure of your personal information

Generally, we share information where we need to do so to run our organisation or the sport of Rugby League generally (e.g. where other people process information for us or are required to process information for the benefit of Rugby League). In such circumstances, we will put in place arrangements to protect your personal information. Outside of that we do not disclose your personal information unless we are required to do so by law.

We share personal information with the following parties:

- Any party approved by you or notified to you at the point of data collection;
- To any governing bodies, leagues or clubs to allow them to properly administer Rugby League on a local, regional and national level;
- Other service providers: for example, email marketing specialists, payment processors, data analysis, promotional advisors, contractors or suppliers and IT services (including CRM, website, app, video, paid media and teleconference services);
- Our supply chain partners and sub-contractors, such as couriers, import/export agents and shippers; Our commercial partners and sponsors: for the purposes of providing you with information on any tickets, special offers, opportunities, products and services and other commercial benefits provided by our commercial partners either as part of your membership package or where you have given your express consent for us to do so;
- The right to disclose data to IMG, as part of TKO Operating Company LLC and its affiliates, for the purpose of analytical reporting and marketing undertaken on behalf of The Rugby Football League Limited and/or RL Commercial Limited.
- The Government or our regulators: where we are required to do so by law or to assist with their investigations or initiatives;
- Police, law enforcement and security services: to assist with the investigation and prevention of crime and the protection of national security;
- Certain parties who act as joint Data Controllers or Data Processes in relation to services that we provide. You will be notified where this is the case;
- Rugby League Bodies (as defined above in section 6);

- Those who we are required to share your personal information with for the purpose of monitoring betting and/or anti-doping for the purposes of compliance cases.
- We may share limited personal information with digital advertising and paid media agencies acting on our behalf to deliver targeted advertising, subject to strict contractual controls.

We do not disclose personal information to anyone else except as set out above.

9. Transferring your personal information internationally

The personal information we collect may be transferred to and stored in countries outside of the United Kingdom and the European Union. Where such transfers occur, we ensure that your data is only transferred to countries or organisations that provide an essentially equivalent level of data protection to that required under the UK GDPR.

This may include transfers to countries that have been granted an adequacy decision by the UK Government or, where this is not the case, transfers made subject to appropriate safeguards, such as International Data Transfer Agreements (IDTAs), Addendums to the EU Standard Contractual Clauses, or other legally recognised mechanisms designed to ensure your personal information remains protected.

In all cases, we take steps to ensure that your information continues to benefit from a high level of protection consistent with your rights and our obligations under applicable data protection laws.

We will take all reasonable steps to ensure that your personal information is only used in accordance with this Privacy Policy, applicable data protection laws, is respected and kept secure where a third party processes your data on our behalf. We will put in place appropriate safeguards as required under data protection laws. For further details please contact us by using the details set out in section 17 below.

Data Transfers

System	Function	Supplier	Data location	Type of Data Stored
Ticketing - MyProVenue	Ticketing	Tickets.com	US (essential equivalence)	Customer contact details Customer payment details
Data Warehouse – Simon Data	Data Warehouse and Management	Simon AI	US (essential equivalence)	All Customer Data
ECAL	Calendar Marketing	ECAL	US (essential equivalence)	Customer contact details

10. How long do we keep personal information for?

We will only hold your information for as long as is necessary. Where you ask us to delete records, we may delete it earlier, subject to any retention requirements.

The duration for which we retain your personal information will differ depending on the type of information and the reason why we collected it from you. However, in some cases personal information may be retained on a long-term basis: for example, personal information that we need to retain for legal purposes will normally be retained in accordance with usual commercial practice and regulatory requirements. Generally, where there is no legal requirement we retain all physical and electronic records for a period of 7 years after your last contact with us.

Exceptions to this rule are:

- Information that may be relevant to personal injury claims, or discrimination claims may be retained until the limitation period for those types of claims has expired. For personal injury or discrimination claims this can be an extended period as the limitation period might not start to run until a long time after you have worked with us;
- Where we have specific internal policies relating to the retention of data for compliance matters;
- Where we have specific internal policies relating to the retention of medical data;
- Where we have specific internal policies relating to the retention of data for other valid reasons.

It is important to ensure that the personal information we hold about you is accurate and up-to-date, and you should let us know if anything changes, for example if you change your phone number or email address.

You will be able to update some of the personal information we hold about you through Rugby League One or Gameday. Alternatively, you can contact the relevant RFL department or by using the details set out in section 17 below.

11. Your rights in relation to personal information

You are entitled by law to ask for a copy of your personal information at any time. You are also entitled to ask us to correct, delete or update your personal information, to send your personal information to you or another organisation and to object to automated decision making. Where you have given us your consent to use your personal information in a particular manner, you also have the right to withdraw this consent at any time.

To exercise any of your rights, or if you have any questions relating to your rights, please contact us by using the details set out in section 17 below. You can also unsubscribe from any direct marketing by clicking on the unsubscribe link in the marketing messages we send to you.

You have the following rights in relation to your personal information:

- the right to be informed about how your personal information is being used;
- the right to access the personal information we hold about you;
- the right to request the correction of inaccurate personal information we hold about you;
- the right to request the erasure of your personal information in certain limited circumstances;

- the right to restrict processing of your personal information where certain requirements are met;
- the right to object to the processing of your personal information;
- the right to request that we transfer elements of your data either to you or another service provider; and
- the right to object to certain automated decision-making processes using your personal information.

You should note that some of these rights, for example the right to require us to transfer your data to another service provider or the right to object to automated decision making, may not apply as they have specific requirements and exemptions which apply to them and they may not apply to personal information recorded and stored by us. However, some have no conditions attached, so your right to withdraw consent or object to processing for direct marketing are absolute rights.

Whilst this Privacy Policy sets out a general summary of your legal rights in respect of personal information, this is a very complex area of law. More information about your legal rights can be found on the Information Commissioner's website at <https://ico.org.uk/for-the-public/>

If you are unhappy with the way we are using your personal information, we are here to help and would encourage you to contact us to resolve your complaint by using the contact details set out in section 17 below. In addition, you have right to lodge a complaint with the ICO <https://ico.org.uk/make-a-complaint/>.

12. Linking with Third-Party sites

Our Site may, from time to time, contain links to and from the websites of our commercial partners, Rugby League Bodies, advertisers and clubs. If you follow a link to any of these websites, please note that these websites have their own privacy policies and they will be a data controller of your personal information. We do not accept any responsibility or liability for these policies and you should check these policies before you submit any personal information to these websites.

In addition, if you linked to this Site from a third-party site, we cannot be responsible for the privacy policies and practices of the owners or operators of that third-party site and recommend that you check the policy of that third party site and contact its owner or operator if you have any concerns or questions.

13. Security

We employ a variety of technical and organisational measures to keep your personal information safe and to prevent unauthorised access to, use, or disclosure of it. Unfortunately, no information transmission over the Internet is guaranteed 100% secure nor is any storage of information always 100% secure, but we do take all appropriate steps to protect the security of your personal information.

We take information and system security very seriously and we have Cyber Essentials accreditation and undertaken regular penetration levels. Where third-party providers store data on our behalf, we endeavour to ensure they are Cyber Essentials accredited and they conduct regular penetration testing and/or comply with industry best practice.

14. Cookies

We use cookies and similar technologies to enhance your experience, analyse usage, and deliver relevant content. Under DUAA 2025, certain cookies (e.g., for analytics and functionality) may be used without explicit consent. For more details please see our Cookie Policy. <https://www.rugby-league.com/governance/cookie-policy>

15. Log Files

In common with most websites, our Site logs various information about visitors, including internet protocol (IP) addresses, browser type, internet service provider (ISP) information, referring / exit pages and date / time stamp.

We may use this information to analyse trends, administer the Site, track your movement around the Site and gather broad demographic information.

16. Changes to this Policy

You are encouraged to check back regularly for updates to our Privacy Policy, as we may make changes at any time. When we change this Policy in a material way, we will update the version date at the bottom of this page and outline changes in section 18. Please check back frequently to see any updates or changes to this Policy and should you object to any alteration, please contact us as set out in section 17 below.

17. Contact

In the event of any query or complaint in connection with the information we hold about you, please email DPO@rfl.co.uk

18. Version Control

Last updated: 25/09/2026

- We've updated our Privacy Policy to reflect the latest UK data protection legislation under the Data (Use and Access) Act 2025 (DUAA). Key changes include:
 - New lawful basis: Recognised Legitimate Interests
 - Clarified use of automated decision-making
 - Updated cookie and tracking practices
 - Enhanced transparency around marketing communications
 - New section on children's data protection
 - Formalised complaints procedure
 - Expanded details on international data transfers and research use
 - Updated references to membership scheme, Our League and Rugby League One account
 - The policy now includes that player and participant data may be used for scientific research and analysis of participation trends
 - These updates ensure our continued commitment to transparency, accountability, and your data rights.
- Included a list of international transfers outside of the UK or EU with location and associated safeguard.
- Updated terms relating to disclosure of information to IMG, now that TKO Group have purchased IMG.