

Job Title: Commercial Manager / Business Manager
Location: Head Office – Stalybridge, Cheshire SK15
Salary: Competitive, dependent on experience
Company Vehicle: Yes / Branded / Business Use
Holidays: 20 Days plus Statutory Bank Holidays
Hours: Full-time (9am-5pm), including match days and events

About Oldham Rugby League Club

Oldham Rugby League Club, a historic and proud club with deep roots in the local community, is looking for an ambitious and dynamic Commercial Manager / Business Manager to drive the club forward commercially and operationally. This is an exciting opportunity to make a significant impact, both on and off the field, by helping the club grow its revenue streams and strengthen its presence in the community.

Role Overview

As Commercial Manager / Business Manager, you will play a pivotal role in shaping the future success of Oldham Rugby League Club. You will lead the club's commercial operations, including sponsorships, partnerships, events, and revenue generation, while also overseeing the day-to-day running of the business.

This role is ideal for a results-driven professional who is passionate about rugby league, thrives in a hands-on environment, and is motivated by achieving ambitious targets.

Key Responsibilities

- **Sponsorships and Partnerships:** Identify, secure, and maintain sponsorship and partnership opportunities with local and national businesses.
- **Revenue Generation:** Develop and implement strategies to increase match day and non-match day revenue streams, including hospitality, events, and merchandise.
- **Stakeholder Engagement:** Build strong relationships with key stakeholders, including sponsors, fans, community groups, and the Rugby Football League (RFL).
- **Marketing and Promotion:** Lead marketing campaigns to promote the club and its events, ensuring maximum visibility and engagement.
- **Operational Management:** Oversee the day-to-day operations of the club, including budgeting, financial planning, and resource allocation.
- **Community Engagement:** Strengthen the club's ties with the local community by supporting initiatives and fostering partnerships that align with the club's values.
- **Match Day Leadership:** Ensure match days run smoothly, delivering an exceptional experience for fans, sponsors, and players.

Key Skills and Experience

- Proven experience in a commercial or business management role, ideally within sports or a related industry.
- Strong track record of achieving revenue and sponsorship targets.

- Exceptional communication and relationship-building skills.
- Creative thinker with the ability to identify and capitalise on new opportunities.
- Strong organisational and leadership abilities, with experience managing teams and budgets.
- Strong IT skills working on Dropbox Cloud System alongside use MS Office Package – Excel / Word / PowerPoint / Outlook
- Passion for rugby league and a commitment to driving the success of Oldham Rugby League Club.

Why Join Us?

- Be part of a club with a rich history and a strong vision for the future.
- Play a key role in shaping the growth and success of Oldham Rugby League Club.
- Work in a dynamic and passionate environment where your contributions make a real difference.

How to Apply

If you're ready to take on this exciting challenge and help drive the success of Oldham Roughyeds, we'd love to hear from you. Please send your CV and a cover letter outlining your suitability for the role to Lynne White lynne.white@roughyeds.co.uk by 15.02.2024.

Join us on our journey and be a part of the future of Oldham Rugby League Club!